

Current and Past Course Offerings



The screenshot shows a web page with a blue sidebar on the left containing a navigation menu with items like 'Main Group', 'Introductions', 'Intranet/Extranet', 'Staging', 'Structural Design Issues', 'Security Issues', 'Visual Design Issues', 'File controls', 'Suggestions for our site', and 'Problems and solutions'. The main content area has a header with 'Home' and 'Help' links, followed by 'Course Information', 'Communication Tools and Exercises', and 'Online Resources and References'. Under 'Communication & Exercises', there is a 'Discussion Groups' section with a 'Staging' sub-section. A welcome message reads: 'Welcome to your class's Staging Discussion Room. If you are unfamiliar with this program, press the help button on the left.' Below this is a 'Discussion of the planning process' section with a bulleted list of dates and times for various 'Staging' events, including 'Staging Berry', 'Staging Platte', 'Staging Hilar', 'Staging - the ritzmore definition Hailey', 'Your Site as a Product Hailey', 'Rexxon-Side David', and 'Rapid Prototyping, Waterfalling, and Evolutionary Development Hailey'.

An example page taken from an online course in Web design.

[Technical Communications Home](#)

The following list represents a history of the online tech comm. courses taught at USU since 1998. The Instructors' names appear in parentheses after each course title.

Fall 2008

- 6410/7410: Communication Theory Research (Ryan Moeller)
- 6460/7460: SDM: Information and Content Management (David Hailey)
- 6830/7830: Rhetorical Theory (Kelli Cargile Cook)

Summer 2008

- 6890: Studies in Writing & Rhetoric: Rhetorics of Identity in Online Worlds (Ryan Moeller)
- 6800: Online Education in Writing (Keith Gibson)
- 6470: SSD: Writing Formal Reports (Ron Shook)
- 6470: SSD: Designing Effective Oral Presentations (Ron Shook – Face-to-Face)
- 6470: SSD: Proposal & Grant Writing (John McLaughlin – Face-to-Face)

Spring 2008

- 6400/7400: Advanced Editing (Keith Grant-Davie)
- 6450/7450: Document Design (Ron Shook)
- 6460/7460 Evaluating Digital Texts in Digital Documents (David Hailey)

Fall 2007

- 6470: SSD: Specialized Documents (Ron Shook)
- 6410: Professional Communication Theory & Research (Kelli Cargile Cook)

Summer 2007

6830: Rhetorical Theory (Ryan Moeller)
6800: Online Education in Writing (Kelli Cargile Cook)
6470: SSD: Brochures & Newsletters (Ron Shook – Face-to-Face)
6470: SSD: Proposal & Grant Writing (John McLaughlin – Face-to-Face)
6400: Advanced Editing (Cheryl Ball)

Spring 2007

6460: SDM: History of Technology in Communication (David Hailey)
6890: SWR: History of Human Discourse (David Hailey)

Fall 2006

6410: Theory and Research in Professional Communication (Kelli Cargile Cook)
6460: SDM: Genre and Web Text Evaluation (David Hailey)
6470: SSD: Oral Presentation (Ron Shook)
6480: Studies in Technology and Writing (Cheryl Ball)

Summer 2006

6800: Theory & Practice of Online Education in Writing (Kelli Cargile Cook)
6470: SSD: Proposals (John McLaughlin – Face-to-Face)
6430: Publications Management (Ryan Moeller)

Spring 2006

6400: Advanced Editing (Cheryl Ball)
6450: Reading Theory and Document Design (Ron Shook)
6460: SDM: Future of the Technical Communication Career (David Hailey)

Fall 2005

6410: Theory & Research in Professional Communication (Mark Zachry)
6460: SDM: Decision Making and Problem Solving (David Hailey)
6470: Specialized Documents: White Papers (Ryan Moeller)

Summer 2005

6420: Usability Studies (Mark Zachry)
6470: SSD: Proposals (John McLaughlin -- F2F)
6890: Theory & Practice of Online Instruction (Kelli Cargile Cook)
6890: SWR: Writing with Style (Kelli Cargile Cook -- F2F)

Spring 2005

6400: Advanced Editing (Kelli Cargile Cook)
6460: SDM: Quality on the Internet (David Hailey)
6470: SSD: Document Design (Ron Shook)

Fall 2004

6410: Theory & Research in Professional Communication (Mark Zachry)
6450: Reading Theory & Document Design (Ron Shook)
6460: SDM: Visual Design for the Internet (David Hailey)

Summer 2004

6430: Content Management Systems (Mark Zachry)
6470: SSD: Proposals (John McLaughlin -- F2F)
6890: Theory & Practice of Online Instruction (Christine Hult)
6890: SWR: Writing with Style (Kelli Cargile Cook -- F2F)

Spring 2004

6400: Advanced Editing (Kelli Cargile Cook)

6420: Usability Studies (Mark Zachry)
6470: SSD: Instructional Documents (David Hailey)

Fall 2003

6410: Theory & Research in Professional Communication (Mark Zachry)
6460: SDM: Digital Media Overview (David Hailey)
6470: SSD: Reports (Kelli Cargile Cook)

Summer 2003

6400: Advanced Editing (Kelli Cargile Cook)
6420: Usability Studies (Mark Zachry)

Spring 2003

6430: PM: Content Management Systems (Mark Zachry)
6460: SSD: Website Evaluation (David Hailey)
6890: SWR: History of Rhetoric (David Hailey)

Fall 2002

6410: Theory & Research in Professional Communications (Cheryl Thralls)
6450: Reading Theory & Document Design (Mark Zachry)
6460: SDM: Digital Media Overview (David Hailey)

Summer 2002

6470: SSD: Brochures & Newsletters (Ron Shook)
6470: SSD: Proposal Writing (John McLaughlin -- F2F)
6890: Theory & Practice of Online Instruction (Christine Hult)
6890: Writing with Style (Kelli Cargile Cook -- F2F)

Spring 2002

6400: Advanced Editing (George Hayhoe)
6420: Usability Studies (Mark Zachry)
6460: Studies in Digital Media (Kelli Cargile Cook)

Fall 2001

6410: Technology and the Writer (Mark Zachry)
6450: Reading Theory & Document Design (Ron Shook)
6480: Marketing Documents (John McLaughlin)

Summer 2001

6470: Informative Documents: Environmental Writing (Ron Shook)
6480: Marketing Documents: Proposals (John McLaughlin -- F2F)
6890: Theory & Practice of Online Instruction (Christine Hult)

Spring 2001

6400: Advanced Editing (Kelli Cargile Cook)
6440: Usability Studies (George Hayhoe)
6460: SDM: Online Writing (David Hailey)

Fall 2000

6420: MD: E-commerce (David Hailey)
6470: SSD: Informative Documents (Ron Shook)
6890: Genre and the Communications Practices of Organizations (Mark Zachry)

Summer 2000

6410 Technology and the Writer (David Hailey)
6480 Marketing Documents (John McLaughlin -- F2F)

Spring 2000

6420 Multimedia Documents (David Hailey)

6430 Traditional Publications Management (George Hayhoe)

6480 Marketing Documents (Ron Shook)

Fall 1999

6410 Technology and the Writer (Mark Zachry)

6450 Reading Theory and Document Design (Ron Shook)

6460 SDM: The Corporate Website (David Hailey)

Spring 1999

6470 Informative Documents (Ron Shook)

6440 SCPC: Usability Studies (George Hayhoe)

Fall 1998

6410 Technology and the Writer (David Hailey)

6430 Traditional Publications Management (George Hayhoe)

6480 Marketing Documents (John McLaughlin)